

<https://www.bizjournals.com/louisville/news/2022/11/22/goldfish-swim-school-to-open-in-st-matthews.html>

LOUISVILLE  
BUSINESS FIRST

## **New-to-market business opening several locations in Louisville, first in St. Matthews**



Theresa Carnes, real estate broker at TRIO Commercial Property Group, plans to open four Goldfish Swim School franchises.  
GOLDFISH SWIM SCHOOL

**A local broker is bringing a new business to the Louisville market, with four locations in the works.**

**Theresa Carnes, real estate broker at TRIO Commercial Property Group, plans to open four Goldfish Swim School franchises. The first will be located at 4176 Westport Road, next to the Target in St. Matthews.**



**“We are excited to bring a Goldfish Swim School to our adopted city of Louisville,” Carnes said in a news release. Carnes and her husband, Andrew, a professor of exercise science at Bellarmine University, have lived in Louisville for eight years.”**



The first will be located at 4176 Westport Road, next to the Target in St. Matthews.

**GOLDFISH SWIM SCHOOL**

The approximately 10,000-square-foot building was formerly Scheller's Fitness and Cycling. Carnes said the couple is anticipating the first location to open in the summer of 2023.

A general contractor bid has not yet been awarded. The architect is Interplan, based out of Chicago. Carnes declined to disclose the investment into the facility.

This will be the first Goldfish Swim School in Kentucky. Carnes said she grew up in Ohio, where there are multiple locations.

"We've been eager to bring Goldfish to Kentucky," Chris McCuiston, CEO and co-founder of Goldfish Swim School, said in a news release. "Water safety education is a top priority, with drowning being the number one cause of accidental death in children zero to four. Teaching children to be safer in and around the water is essential to a community and we feel very grateful to be expanding into the state and bringing this critical life skill to more families."



The approximately 10,000-square-foot building was formerly home to Scheller's Fitness and Cycling.

GOLDFISH SWIM SCHOOL

Carnes is planning to bring three more to the state: one in Louisville and two in Lexington. The location of those schools has not been determined.

"Friends and family members with children rave about the Goldfish experience in Ohio and Michigan, where there are dozens of facilities," Carnes said. "In joining the GF family, we aspire to provide every GF Louisville student with lifelong skills that reach far

beyond the pool. Confidence in the water opens an “ocean” of possibility in a child’s life - one that only begins with exploration, achievement, community and friendship."

Goldfish Swim School has over 130 schools nationwide and in Canada, Carnes said. According to its website, the franchise started in Michigan in 2009.

To hear more about the concept, you can reach out to Carnes at [theresa.carnes@goldfishss.com](mailto:theresa.carnes@goldfishss.com).

Carnes, along with Frank Bellis of TRIO, worked to broker the tenants of the retail spaces in Lyric, a \$70 million apartment complex in Norton Commons. The tenants on the ground floor of the building so far [are Quills Coffee, Yoga Six and Watch Hill Proper](#).